

FAQ

FREQUENTLY ASKED QUESTIONS



Does my support really make a difference?

Absolutely! Leadership Oakland's nearly 1,300 alumni have made a considerable impact on the organization over the years. Alumni are the driving force behind what LO is able to accomplish. Financial support through the Leadership Oakland Alumni Association (LOAA) and event attendance contributes nearly 10% to Leadership Oakland's operating budget, with the opportunity to grow. (See "How does LO serve alumni?" below).

What is the money used for?

Alumni programming and Cornerstone scholarships. Opportunities for alumni to grow their leadership, reconnect with other alumni, and make new connections are at the heart of our alumni efforts. We currently accomplish that through the Breakfast of Champions series, Taste of LO annual event, joint events with Leadership Detroit and Leadership Macomb, etc.

We also dedicate 10% of LOAA dues at the Influential Leader level (\$100) and above to fund scholarships for worthy Cornerstone participants who otherwise would not be able to afford the full tuition. Last year, alumni made possible a \$1,000 scholarship.

What do I get out of it?

In addition to the personal satisfaction of knowing you are supporting a non-profit essential to developing the leadership strength of the region, LOAA members receive the following benefits

- Discount admission to Leadership Oakland events
- Alumni Directory
- Ability to post and receive job listings
- Opportunity to participate in the LO Alumni Retreat – new for Spring 2019
- Other benefits outlined in the alumni benefit matrix

How does LO serve alumni?

Alumni engagement is a top initiative under LO's Strategic Plan. The Alumni Engagement Committee, led by Board members, CJ Felton, LOXXIII and Tammi Shepherd, LOXXIII, has put considerable effort into identifying new ways to connect and support LO alumni. A closed Facebook group has been launched to connect alumni and promote informal alumni meetup gatherings. An Alumni Retreat is planned for the Spring of 2019. And there are a multitude of ideas that can be implemented as our financial resources grow.

What's up with the new membership levels (Transformational, Visionary, Influential, Dedicated)?

We thought we could make the level titles a more relevant to leadership and their impact on the organization. From Dedicated to Transformational, all types of leaders are necessary for a successful organization to continue thriving.

Does the Board support LO financially?

Yes. 100% of Leadership Oakland's 19 Board members, as well as the Executive Director, are LOAA members at the Influential Leader level or above. In addition, they are actively involved in securing sponsorships, recruiting for Cornerstone, executing the Strategic Plan, planning programming and ensuring the organization's mission is relevant and sustainable for years to come.

How long is my membership good for?

LOAA memberships operate on the calendar year – January through December 2019.