



ABOUT LEADERSHIP OAKLAND

Leadership Oakland is an independent, 501(c)(3), non-profit organization designed to develop a network of diverse and influential leaders by revealing regional resources and issues to them, and challenging them to reach their full personal, professional, and public leadership potential.

Seeking to develop yourself or your team?

When you invest in the Leadership Oakland program you are investing in innovation, critical thinking and planning skills delivered experientially, throughout our entire program line-up.

The Leadership Oakland Breakfast of Champions Series hosts nationally known and respected speakers in the areas of leadership, digital wellness, strategic thinking, design thinking, risk management, diversity, and much more. Our goal is to provide continuing education to our 1300 alumni in a condensed yet meaningful way. The ninety-minute breakfast and presentation can also provide an incredible opportunity for your business to showcase their brand in front of hundreds of the region's top leaders.

"My sense of civic responsibility has grown to a much greater level. I also know how to better strategically approach meaningful conversation and projects for greater impact." – Graduate of Leadership Oakland XXVIII

There is no other leadership program like this. Our participants leave changed for the better. Participants have said it was beyond what they were expecting and so much more than they would have believed.

Seeking to showcase your commitment to the community?

Through program and event sponsorships, you can showcase your investment in the community. The Leadership Oakland reputation is valuable to brands such as yours because our attendees, alumni and program participants create solid, quality connections with thought leaders throughout the region.

Beyond giving back to the community, you get results.

Our program sponsors and event sponsors are appreciated and well highlighted in emails, on our website and more. If you are seeking to build relationships to improve your marketing results, Leadership Oakland is a great place to connect.

EVENT SPONSOR BENEFITS

	\$5,000 CHAMPION	\$1,000 PARTNER	\$500 ADVOCATE	\$250 SUPPORTER
GENERAL EVENT BENEFITS:				
Event tickets	2	2		
Social media recognition	✓	✓	✓	✓
Logo on LO website and showcased during the event	✓	✓	✓	Name listed
Exhibitor opportunity	✓	✓		
Logo on event invitation and all external event marketing materials	✓			
Recognition in press release – pre & post event	✓			